

CAMELBACK EVENTS VENDOR/SPONSOR RULES & GUIDELINES

VENDOR/SPONSOR ACCEPTANCE

- Vendor/Sponsor Applications, non-refundable registration fee, and all supporting documentation must be submitted within two weeks prior to the Event. Camelback Events is not responsible for applications that do not include the necessary documentation.
- Submission of an application does not guarantee acceptance into the event. Due to the limited space, Vendor/Sponsor selection will be based on products/services, completion of paperwork, and payment.
- Camelback Events staff reserves the right to limit the number of Vendor/Sponsor in all categories. Application fees will be refunded to any Vendor/Sponsor not approved.
- Vendor/Sponsor may not share a booth with another business, unless pre-approved.
- All Vendor/Sponsor collecting payment for products or services at the event must hold a current City of Phoenix Tax Privilege License.
- All Vendor/Sponsor are required to carry appropriate licensing and permits for Maricopa County, City of Phoenix, and State of Arizona.

BOOTH REQUIREMENTS

- Exclusivity is not guaranteed to any Vendor/Sponsor.
- Booth space is not reserved until payment is received.
- Booth locations for each Vendor/Sponsor are strategically assigned by festival staff. Vendor/Sponsor locations are non-negotiable.
- Vendor/Sponsor are responsible for setup and teardown of all signage, tents, tables, and equipment (except furnishings provided by festival).
- You may use only your assigned space.
- Vehicles are NOT allowed to drive into the event site for load-in/out. You must come prepared with appropriate staff and dolly/handcart to bring your items into the park.
- All Vendor/Sponsor will receive a confirmation letter regarding load-in/out times.
- In an effort to protect your space and maintain cleanliness of the event, any Vendor/Sponsor not staffing their booth for the duration of the event will be fined \$100.

INSURANCE REQUIREMENTS

Minimum \$1 million General Liability policy with the following listed as additionally insured:
SCOTTSDALE EVENTS, LLC dba Camelback Events
3219 E Camelback Rd #325
Phoenix, AZ 85018

ADDITIONAL TERMS & WAIVER OF LIABILITY

Vendor/Sponsor and their employees are expected to serve as a positive representation of the festival and abide by all rules set forth by the festival producers (Camelback Events). At no time should Vendor/Sponsor in any illegal activities. Any Vendor/Sponsor found engaging in illegal activities or activities in violation of the rules stated above can be fined and/or immediately removed from the festival.

Camelback Events employees, related festival providers and participating Vendors/Sponsors will not be responsible for any injury, illness, loss, claims, or damage that may occur to the Vendor/Sponsor, its employees or property prior to, during or subsequent to the period covered by the vending contract. The Vendor/Sponsor signing this contract indemnifies, holds harmless, and expressly releases all of the aforementioned parties from any and all claims from such loss, damage or injury. Furthermore, the Vendor/Sponsor holds Camelback Events and its subsidiaries, affiliates, directors, officers, employees, agents, transfers, successors, and assigns, and partners harmless from any and all liabilities, obligations, claims, contingencies, damages, costs, and expenses, including all court costs and reasonable attorney's fees, that the other Party may suffer or incur as a result of participating in this agreement and resulting from Event.

Camelback Events is grateful for the support of our Vendors/Sponsors. All Vendor/Sponsor are expected to work with our Vendor/Sponsors and follow contract specifications when applicable. This event will be photographed and/or videotaped. By participation in this event, you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by Camelback Events.